



A Double Opportunity! A Trip To Bermuda And A Contribution To Riddle's Treasury



The women of Riddle Memorial Hospital have just been handed a fabulous opportunity to do what they do best--raise money for Riddle!

The Adams Travel Bureau at 1800 Chestnut St., Philadelphia, will give Riddle \$5 for every person the members of the auxiliaries sign up for an opulent, exciting, inexpensive cruise to Bermuda next October.

Moreover, if 400 or more passengers are signed up, the travel bureau will give the hospital a compact car that it can offer as a prize and thus add another substantial sum to the Hospital's coffers.

This is not only a wonderful opportunity. It is also a challenge. According to Adams, the response must be great enough by FEBRUARY 15 to permit the travel bureau to hold the ship (The "Bergensfjord" of the Norwegian-American Line) for the cruise.

So if the opportunity is to be seized, there's no time to lose. Selling must begin practically immediately, so that enough reservations are in hand by mid-February to insure the success of the project.

And there's plenty to sell. The excellently-appointed "Bergensfjord" will leave Philadelphia Saturday October 14. There will be a stay-over in Bermuda from the morning of the 16th to the afternoon of the 17th, and the ship will return to Philadelphia Thursday October 19. The cost, including everything except drinks, ranges from \$145 to \$310 per passenger.

continued on page 4

NAACP Check To Be Presented

Mr. Charles A. McCafferty, chairman of the Board of Directors of Riddle Memorial Hospital, and Mrs. McCafferty, president of the executive board of the Associated Auxiliaries, have been invited to Media Fellowship House January 8 to receive a check for the Hospital from the Media Branch of the National Association for the Advancement of Colored People.

The money constitutes the proceeds of a dance presented by the Media NAACP December 2 for the benefit of the Hospital. The dance was the major fall project of the Media Branch, and neighboring NAACP branches participated in the project.

CHARITY BALL DATE SET

DeDe Coffin, chairman, has announced that the 1961 Charity Ball will be June 9 (a Friday) at the Overbrook Golf Club. Mike Travis's Orchestra will again accompany all the terpsichore.

"...SO ALL ALONE

...by the telephone, waiting for a ting-a-ling-aling." I know you're all too young to remember that Tin Pan Alley oldie. But that's nevertheless how I feel when you don't phone (or mail) your items to the Riddlegram. Your ting-a-lings are always welcome.

Howard A. Wiley 60 Wentworth La.
Rosemont, Pa. LAwrence 5-1713

FOR YOUR PLEASURE

. . . Coming Events

JAN. 6 - Beatty Hills' COCKTAIL PARTY & BUFFET SUPPER at the home of Mr. and Mrs. Charles A. McCafferty; Beatty Hills.

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JAN. 11 - GIVE-A-GIFT-GET-A-GIFT BRIDGE by Rose Tree. 1 p.m. at the home of Mrs. Ralph Lindenmuth, Sycamore Mills Rd., Media. Co-chairman, Mrs. Charles F. Kohler. Tickets, \$1.25 each. Door prizes.

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JAN. 20 - Moylan-Rose Valley's BOX SUPPER at the Old Mill, Rose Valley. Bring box or basket supper for two, to be auctioned off. (Include your own dishes, silverware and coffee cups.) Hot casserole suggested for main dish. Cocktail hour: 6 to 7 p.m. - BYOB. Auction starts at 7. Dancing later. Tickets 50¢ per couple, from Edith McWhirter, LO 6-3113.

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FEB. 24 - Rose Tree's MERRIMENT SUPPER DANCE in the Kourt Room of Towne House, Media. Cocktails in Forge Room at 7:30--BYOM (Bring Your Own Money). Supper at 8:30. Dancing 9 to 1 to the music of Harry Bencke's Orchestra. \$10 per couple.

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OCT. 14 - CRUISE TO BERMUDA.
(See Page One.)

'LATE' NEWS - THE PRIZE BOOTH LEADERS, IN NUMBERS AND PCT.

It may seem like ancient history by now, but it's never too late to cite top-drawer work. So just for the record, here's how the auxiliaries finished in selling tickets for the Prize Booth at the Country Fair.

The top five in number of tickets sold, were: Riddlewood, 1282; Rose Tree, 1137; Beatty Hills, 1117; Middletown, 671; Lima, 602.

The top five in percentage of quota sold: Beatty Hills, 75.2%; Rose Tree, 68.9; Gradyville, 46.4; Middletown, 43.9; Moylan-Rose Valley, 41.4.

R. M. H. CALENDAR FOR JANUARY

R. M. H. ASSOCIATED AUXILIARIES - Second Monday, at 1 p.m. in the Community Room of the Media Federal Savings and Loan Association. Mrs. Charles A. McCafferty, President.

BEATTY HILLS - Fourth Tuesday; at 10 a. m. Mrs. R. Y. Shetzline, President.

BOWLING GREEN - Third Tuesday, at 10 a. m. Mrs. Kenneth Welch, President.

GRADYVILLE - Second Monday, 10:30 a.m. at the home of Mrs. Richard E. Cotton. President.

LIMA - Third Tuesday, at 8:30 p.m., at Wild Goose, Wawa. Miss Marion Weathers, President.

MEDIA - Second Wednesday, 8:30 p.m. at the home of Mrs. Edward Johns, 420 S. Edgmont St., Media. Mrs. Stanley Warwick, President.

MIDDLETOWN - First Wednesday, at 10:30 a.m., at Clover Leaf Inn. Mrs. William P. Wilkinson, President.

MOYLAN-ROSE VALLEY - First Monday at 10:30 a.m. at the home of Mrs. Fielder Coffin, President.

NETHER PROVIDENCE - First Thursday, 10 a.m. Mrs. Charles Bakia, President.

NEWTOWN SQUARE - Second Monday at 8:30 p.m. Mrs. Nat Fuselli, President.

RIDDLEWOOD - No December meeting. Mrs. Donald Bertolett, President.

ROSE TREE - First Thursday at 10:30 a.m. at the home of Mrs. Russell Case, Ridley Creek Rd. Mrs. Frank H. Jelinek, President.

SPRINGFIELD - Fourth Monday at 10:30 a.m. at the Township Building, Springfield. Mrs. Charles F. Mallon, President.

SPRINGHAVEN - Second Tuesday, 10:30 a. m. Springhaven Club. Mrs. George F. Hornaday, President.

SWARTHMORE - Second Tuesday, 10 a.m. Mrs. Bartine Stoner, President.

UPPER PROVIDENCE - First Monday, at 8:30 p.m. at the home of Mrs. J. Buckley Shane, 401 Vassar Ave., Swarthmore. Mrs. William F. Spock, President.

PROFILE

Mrs. Duane B. (Nancy) Roach

To say that Nancy Roach is an "accomplished" young woman is to say not only that she possesses a number of talents, but also that she applied them to the accomplishment of much. Riddle Memorial Hospital is fortunate that it is one of the things she has applied her talents to. And she, in turn, is typical of the many accomplished women who are serving the Hospital in our auxiliaries.

Most Riddle people know Nancy best as the first president of the Riddlewood Auxiliary, chairman of the first annual Charity Ball last May, and as the recently-elected secretary of the executive board of the Associated Auxiliaries. But these Riddle-centered activities are only the latest phase of a biography crammed with interesting and significant achievements.

A native of Elizabeth, N.J. who has lived most of her life in Philadelphia metropolitan area, Nancy went to Haverford Township's public schools and graduated from the University of Pennsylvania, with a B.A. in economics in 1952--and a Phi Beta Kappa Key!

After a brief stint with Strawbridge & Clothier, she became production supervisor at N.W. Ayer & Son, the distinguished advertising agency in Philadelphia. This important post was, both the beginning and the end of her professional career, in a sense, because it was at Ayer that she met Duane Roach; and in June of 1954 they were married. Duane has since moved on to DuPont, where he is still in advertising and works out of Wilmington.

Nancy stayed with Ayer for two more years, then took on the challenging post of director of the fund-raising campaign for the new women's residences under Penn's development program.

"Family matters" put an end to this as a fulltime job, but Nancy is still active in the program on a volunteer basis. Meanwhile, family matters continue to take up a large part of her time--namely, Jeffrey, who will be 4 in March, and Debbie, who gave us a demonstration of her excellent 15-month-old lungs while we were talking to Nancy on the phone the other day at the Roach's appropriate address--18 Riddlewood Drive, where they have lived for four years.

And living, for Nancy Roach, means being busy--and versatile. her latest University project was being a member

of the committee that conducted a survey on revising the educational program for women at Penn. Until recently she was a member of the Lima Junior Women's Club. For two years--speaking of versatility--she directed the water ballet at the Riddlewood Swim Club.

For four years she was a member of executive board of the Association of Alumnae of Pennsylvania (in college she had been president of her class). And this past fall she organized the "coffee caucuses" for Nixon & Lodge in the County and served as a speaker at the caucuses.

Besides this array of serious activities, she plays bridge, gardens and likes to swim. But perhaps best of all, in the midst of a very busy life, Nancy Roach has found the time to have, as she says, "a happy life."

Formula For Success: Hold It In A Snowstorm!

Do you remember the hours between 4 and 7 p.m., Sunday, December 11?

In case you don't, that was the unforgettable day the big snowstorm started. But the gals of the Media Auxiliary have another reason to remember it.

That was the day--believe it or not--when they netted more than \$575 on their first cocktail party!

No, it wasn't done with mirrors. People just came, had a few cocktails enjoyed themselves, and went home--like it had been a balmy afternoon in May.

Media President Jane Warwick, still flabbergasted, wants to thank everybody who took part in this minor 'miracle.' And she says Chairman Dorothy Theodore and her committee deserve a special 'thank you,' along with Mr. (Jimmie) Theodore, the well-known Media restaurateur (The Arcadia), who was a model of the how-husbands-can-help dept.

Jane says the talk now is to make the cocktail party an annual Media affair--provided, of course, that they can always arrange to hold it on the day of the winter's worst snowstorm.

NEW PR CHAIRMAN

Mrs. Kimber E. (Copie) Vought of the Springfield Auxiliary has been named public relations chairman of the executive board of the Associated Auxiliaries. She replaced Jean O'Brien, who was recently named co-chairman of the 1961 Country Fair (see story).

Have You Heard ???

...that Riddle's General Manager, Ed James met a lot of auxiliary members at the cocktail party for him, and the officers and chairmen of the executive board of the Associated Auxiliaries, December 10 at the home of Charles and Miriam McCafferty in Beatty Hills---that an office is being opened by the Hospital at 333 W. State St., Media, in anticipation of this coming spring's fund appeal...that you should call Beth Burkavage if you want to duplicate Beatty Hills' successful (\$201 clear profit) "Las Vegas Night," which included a 'gambling-joint' poster that advised you: "Don't spit on the floor; it leaks"...

...that Nancy Roach, this month's Profile Personality (see Page 3), played La Crosse for NINE years in high school and college. She ought to be pretty good with a fly-swatter...that Mr. and Mrs. Lawrence Weathers of Lima have announced the engagement of their daughter, Ann, to Thomas E. Kerwin 3rd, son of Mrs. Thomas E. Kerwin of Ridley Park. A spring wedding is planned...that the blizzard blew the December Associated Auxiliaries meeting right off the calendar...that the Riddlewood News (which is printed by our helpful printer, Jesse Cox) urged everybody in its December issue to "support the Riddle Memorial Hospital's activities." Merci...that Mrs. Charles Bakia, Nether Providence's President, has the right outlook toward fund-raising. "Dribbles... dribbles... dribbles..." she murmured at a recent meeting, "but we're making it"...to which Upper Providence's Prexy Pat Spock has a philosophical addendum: "Whatever you make is more than the hospital would have if you didn't exist"...that Riddlewood is planning a progressive dinner in February. All conservatives, however, will be quite welcome...that Iris McClain and Kay Brogan are co-chairing Rose Tree's big "Merriment Supper Dance" February 24...that auxiliary earnings during the year don't show that \$200 that each auxiliary holds out as capital for next year's events. But that was earned, too, by golly...that General Manager James is an enthusiastic private plane pilot...

...that there is a possibility that playing cards with Riddle seal on them might soon be available...that the Fashion Show earned over \$400 dollars. ...that the Country Fair Committee is considering holding a dog show this year...

A Trip To Bermuda

Continued from page 1

"A marvelous vacation," says Mrs. Fielder (DeDe) Coffin Jr., whose Moylan-Rose Valley Auxiliary, along with Rose Tree Auxiliary, is sponsoring the project. "And coming at just the right time--an opportunity to relax after the Country Fair and to rest up before the Holiday Season. And the fall is the best time to see Bermuda."

Mrs. Coffin also pointed out that it's not too early, right now, to begin thinking about such a trip. Most cruises are reserved months in advance, so an early decision would be necessary in any case.

Though the project is sponsored by the Moylan-Rose Valley and Rose Tree groups, all members of all auxiliaries are urged to participate fully in selling reservations.

Mrs. Coffin is asking each auxiliary to name a member to be in charge of the project. The person named can contact her (LO 6-2955) for information and promotional material, which is being supplied by the Adams Travel Bureau.

And it's not too early to begin. In fact, if a substantial response is to be shown by mid-February, there's no time to lose. But there's also much to gain. Selling the cruise successfully will not only raise several thousand dollars more for Riddle--it will also bring a splendid vacation interlude to all those who seize the opportunity.

By-Law Reviews

At a recent executive board meeting, Executive Board President Mrs. Charles A. McCafferty advised auxiliary presidents that each auxiliary should regularly review the by-laws governing its activities. If all auxiliary members are familiar with the by-laws, this assures smooth and efficient functioning in all activities.

CREDIT FOR THE CRUISE

It was emphasized in connection with the Bermuda Cruise (see page 1) that though it is being sponsored by the Moylan-Rose Valley and Rose Tree Auxiliaries, credit for funds raised will go to auxiliary of the members selling reservations. Each auxiliary will receive full credit for the work of its members.