



CRUISE NEWS

Target Date - March 1st!

Yep, that's the date when all reservations for the glamorous Bermuda Cruise should be in, whether you're selling them for Riddle's benefit, or buying one for yourself, or both.

The Adams Travel Bureau, to which Riddle is indebted for this splendid fund-raising (and fun-making) opportunity, must know by March 1st how many reservations can be expected under the arrangement with Riddle.

That means, of course, that if full advantage is to be taken of this excellent chance to add a big clump of cash to the Hospital's coffers, you have only a month in which to: (1) sell everybody in sight on the values of the cruises, and (2) sell YOURSELF on the virtue of going a-long.

Convincing details were in January's Riddlegram and in the brochures widely distributed among the auxiliaries. The rest is up to you - and you and you and you. Get your reservation orders in to DeDe Coffin, Glenwood Avenue, Moylan, at the earliest possible date.

Hospital's Organizational Building Plans Shaping Up

With General Manager Edward E. James in the saddle, Riddle's construction plans and staff organization was moving forward as the new year began.

Mr. James, addressing the Associated Auxiliaries' January meeting, said that "there MAY be bulldozers on the Hospital Grounds by April 1st". He laid heavy stress on the word 'may', however. Meanwhile, it was rumored that bidding for the foundation job will begin shortly after the first of February.

See page 4.

Riddle Auxiliary Members To Urge More Money From State

Riddle's auxiliary members, prompted by General Manager Edward E. James, have launched an appeal to the State Legislature to increase the funds appropriated to non-profit hospitals for the care of indigent patients.

A committee of members, appointed by Associated Auxiliaries President Miriam McCafferty, will direct the campaign. The committee: Anne French, Gradyville; Joan Bertolett, Riddlewood; Jane Hornaday, Springhaven; Glenna Torrey, Swarthmore; Pat Spock, Upper Providence; and Mrs. McCafferty (Beatty Hills), ex-officio member.

The committee's first step was to approve a model letter prepared by Mr. James that members can use in directing their appeals to State Senator Clarence Bell, local State Representatives and Governor Lawrence. The letter will be made available to individual members through their auxiliary.

In a forceful argument in favor of the appeal, presented at the January Associated Auxiliaries meeting, Mr. James cited the fact that under the existing appropriation, Riddle will receive approximately \$10 per patient day for care that will cost the Hospital \$20 to \$24, for which it will receive no other remuneration. He said that state aid for this purpose in Pennsylvania is "worse than in any other state".

Fair Date: September 16

Now, it's official. Riddle Auxiliarydom's (there's a rock-candy word for you) climactic event - and you know what that is - will take place Saturday, September 16th.

Just where is still up in the air. Probably not the Hospital Grounds, since it is expected that at that time Baltimore Pike will look like the first battleground of World War III. It will be undergoing widening and other alterations that will be helpful to the Hospital. So we can't grumble much about that.

FOR YOUR PLEASURE

. . . Coming Events

FEB. 3 - Springhaven's SNOWBALL DANCE at the Old Mill, Rose Valley. BYOB. 9 to 1. Music by Harry Beneke's Orchestra.

FEB. 4 - A PROGRESSIVE DINNER a la Riddlewood. Cocktails, 7 to 8. Dinner begins at 8:15.

FEB. 8 - BRIDGE by Gradyville. 11:30 - 2:30 at the home of Mrs. Charles F. Kalb, Media Station Rd. (near Pheasant Hill Farms). \$1. Snow date: February 13.

FEB. 23 - BRIDGE by Middletown. Hostess: Mary Taylor, Wynmoor Drive, Wyncroft. 12:30. Luncheon, \$1.50. Phone Mary (LO 6-4335) for reservations.

FEB. 24 - Rose Tree's MERRIMENT SUPPER DANCE at the Towne House, Media. Cocktails in the Forge Room at 7:30 - BYOM (Bring Your Own Money). Supper at 8:30. Dancing 9 to 1. \$10 per pair.

MAR. 9 - Swarthmore's TELEPHONE BRIDGE. Details later.

MAR. 17 - Lima's annual SUPPER DANCE at the Wild Goose, Baltimore Pike, Wawa. Tickets: \$4 each. Chairman: Mrs. John Tracy (LO 6-3090).

OCT. 14 - OFF TO BERMUDA! (see page one).

ARE YOU DELINQUENT ?

Members of all auxiliaries were reminded this month that membership dues (a modest \$1) are due as of October 1 each year. Under the by-laws, members whose dues are not paid within three months - by January 1 - become ineligible to vote at their auxiliary's meetings.

R. M. H. CALENDAR FOR FEBRUARY

R. M. H. ASSOCIATED AUXILIARIES - Second Monday, at 1 p.m. in the Community Room of the Media Federal Savings and Loan Association. Mrs. Charles A. McCafferty, President.

COUNTRY FAIR - Third Monday, 10:30 a.m. at the home of Mrs. William A. Watson, 21 Hunt Club Lane, Media.

BEATTY HILLS - Fourth Tuesday; at 10 a.m. Mrs. R. Y. Shetzline, President.

BOWLING GREEN - Third Tuesday; at 10 a.m. Mrs. Kenneth Welch, President.

GRADYVILLE - Second Monday, 10:30 a.m. at Clover Leaf Inn, Baltimore Pike. Mrs. Richard E. Cotton, President.

LIMA - Third Tuesday, at 8:30 p.m. at Wild Goose, Wawa. Miss Marion Weathers, President.

MEDIA - Second Wednesday, 8:30 p.m. at Media Federal Community Room. Mrs. Stanley Warwick, President.

MIDDLETOWN - First Wednesday, at 10 a.m. in the Carriage Room, Towne House, Media. Mrs. William P. Wilkinson, President.

MOYLAN-ROSE VALLEY - First Wednesday at 10:30 a.m. at the home of Mrs. Fielder Coffin, President.

NETHER PROVIDENCE - First Thursday, 10 a.m. Mrs. Charles Bakia, President.

NEWTOWN SQUARE - Second Monday at 8:30 p.m. at the home of Miss Marge Diehl, 28 Hunt Club Lane, Media. Mrs. Nat Fucelli, President.

RIDDLEWOOD - Fourth Wednesday in Media Federal Community Room. Mrs. Donald Bertolett, President.

ROSE TREE - First Thursday at 10:30 a.m. at the home of Mrs. Russell Case, Ridley Creek Rd. Mrs. Frank H. Jelinek, President.

SPRINGFIELD - Fourth Monday at 10:30 a.m. at the Township Building, Springfield. Mrs. Charles F. Mallon, President.

SPRINGHAVEN - Second Tuesday, 10:30 a.m. at Springhaven Club. Mrs. George F. Hornaday, President.

SWARTHMORE - Second Tuesday, 10 a.m. Mrs. Bartine Stoner, President.

UPPER PROVIDENCE - First Monday, at 8:30 p.m. at the home of the President, Mrs. William F. Spock, 551 Walter Drive, Knowltonwood.

PROFILE

Mrs. Charles F. (Mary) Mallon

Chuck Mallon will be happy to know that he's not the ball-and-chain around Mary Mallon's ankle. It's Riddle.

"I thought marriage would do it," Mary said the other day, "but it was Riddle that was the end of my freedom."

You get the distinct impression, however, the Mary Mallon's bondage to Riddle Memorial Hospital is gratifying enslavement. "Pets?" we asked her. "I don't have any except Riddle," she answered with a laugh.

Mary decidedly does have other interests, however, including three lively daughters: Maryann, 14, Nina, 13, and Alicia, 7, - to say nothing of being secretary to Dr. Charles F. Mallon, Springfield dentist, who happens to be her husband, as well as her boss.

And Mary Mallon has an especially strong reason for being interested in - and working hard for - the establishment of a hospital in her community. Sometime ago 7-year-old Alicia was discovered to have diabetes. The disease is under control and Alicia is doing very well. "But," says Mary, "it makes us appreciate the value of having a good hospital nearby."

Mrs. Mallon, who was Mary Miller before 1945, was born in Lansdowne and has lived in this area all her life. The Mallons moved to Springfield in 1950. And it was in the summer of 1959 that Mary made her first contact with the Riddle family. Their good friends Dr. and Mrs. John Neilson took them to a swimming party given by the Rose Tree Auxiliary, of which Mrs. Neilson is a member.

Mary was immediately enthusiastic and soon joined Rose Tree. That fall, however, she was asked to organize an auxiliary in Springfield, and Rose Tree's loss became Springfield's gain. Mary became the founding president of Springfield and was re-elected last fall.

She also served as chairman of the Associated Auxiliaries' nominating committee last fall, and is vice-president of the Sheffield Downs Civic Association. When she lived in Lansdowne, she was on the board of the Lansdowne Woman's Club and the club's dramatic chairman.

Filled with a love for amateur theatrics, Mary looks back a little longingly at the days when she had time for the footlights. But she quite contentedly takes her cues from Riddle's needs these days, and is happy in her supporting role in the drama of its progress and development.



RIDDLE REFURBISHERS. Pausing for a look at the birdie while helping to repaint Riddle's headquarters at 5 W. Front Street, Media, are, left to right: Ruth Graham, Rose Tree; Donnie Watson, Rose Tree; Eleanor Kelly, Springfield; and (kneeling) Margaret Klein, Rose Tree. Another "refurbisher", who couldn't be on hand for the cameraman, was Loretta Huntsman of the Beatty Hills Auxiliary. (Roger Russel Photo.)

Three Auxiliaries Involved In Windfalls At Christmas

Middletown, Swarthmore and Lima Auxiliaries all had something to do with windfalls during the Christmas season.

Middletown was visited by one. John DePaul, president of the Lehigh Press, stopped having office Christmas Parties a couple of years ago. Instead, he donates \$250 each to two worthwhile causes every Christmas. This year Mr. DePaul, a friend of Mr. and Mrs. William Wilkinson (Betty is President of the auxiliary) and a regular supporter of Riddle activities, put Riddle on his list. How's that for a way to "raise" money!

Swarthmore bestowed a windfall on a needful Chester family. It included a sugar-plum Christmas tree, three cartons of food and toys and clothes for the family's four children.

In a generous gesture aimed at good public relations with fellow institutions, the Lima Auxiliary presented more than 200 gaily wrapped gifts to the students at the Elwyn Training School at Christmas time. At January's executive board meeting, Lima President Marion Weathers read a letter of appreciation from the school.

Have You Heard ???

... that the NAACP's December dance-for-Riddle made a handsome \$357 for the Hospital... that Jane (Mrs. William J.) Taylor has succeeded Mrs. Carl Schaubel as Newtown Square's membership chairman. The Schaubels have moved to California. The Taylors, incidentally, acquired a new "member" Nov. 4, entitled Deborah... that the prize tickets for the Country Fair will be sold at 50¢ and 3 for \$1... that Paul Wilkinson has been named "chairman of ideas" for the Fair... that some Upper Providence "auxilians" (as a state association bulletin calls us) earned a tidy \$25 the other day just for reacting to Chevrolet ads during consumer interviews... that a shy Middle-town gal who'd rather not be named is already making her wardrobe for the Bermuda Cruise... that overworked DeDe Coffin, reporting on Cruise plans, gave General Manager Ed James a harassed glance and muttered: "I sure hope there's going to be a psychiatric wing in this hospital"... that Riddlewood's Mrs. Hugh Miller's husband (you guessed it, MR. Hugh Miller) makes delightful "winter gardens" (air plants in brandy sniffers) that you can purchase from Riddlewood for a trifling \$3.50 per... that Edith Black will make ceramic objets d'art to your order (profits to the Beatty Hills Auxiliary) that are excellent gifts... that Nether Providence Prexy Mrs. Charles Bakia reports that her auxiliary is now alternately holding its monthly meetings in the day and at night, to accommodate the auxiliary's "day groups" and "night groups"... that Media Florist, 25 E. State St., has given a climbing philodendron to the Hospital Headquarters office... that while painting the office, Ruth Graham wore an apron advertising the Wall Street Journal as "fast, accurate, complete..."

RIDDLE MEMORIAL HOSPITAL
5 W. FRONT STREET • MEDIA, PA.

Building Plans From page 1.

But regardless of exact dates, "actual construction" of the main building will begin "in the spring", Board Chairman Charles A. McCafferty reported in his year-end statement. And Marvel Wilson, chairman of the Board's medical committee, added that "patients can be hospitalized at Riddle Memorial... in the late 1962..."

Meanwhile, response to the first invitation to physicians to join the Hospital's staff was prompt and large. Mr. James reports that by January 19, 1961, doctors - including men representing 16 different specialties - had applied. This, he pointed out, is approximately 50% of the membership of the Delaware County Medical Society.

Other personnel news includes the naming of three new trustees. They are Cyril G. Fox of Newtown Square, chairman of the board of Fels-Naptha; Maitland Roach of Springfield, Chester division manager of Philadelphia Electric; and J. Herbert Chambers, business manager of Local 654 of the International Brotherhood of Electrical Workers.

THANKS, BUT...

I'm deeply appreciative that I'm hearing from more of you all the time. But there are still some auxiliaries that don't keep The Riddlegram posted often enough. Our goal is to garner more news than we can print. Please help. Phone or mail your news to

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