

# COUNTRY FAIR EDITION

ADVANCE COPY



Vol. V. No. 9

RIDDLE MEMORIAL HOSPITAL NEWS

## Refreshing Mental Harvest

**"The biggest problem in the world could have been solved when it was small"**

**Witter Brynner**

1963		SEPTEMBER					1963
SUN.	MON.	TUE.	WED.	THU.	FRI.	SAT.	
1	2	3	4	5	6	7	
8	9	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	
29	30						

## FRIDAY THE 13th . . . LUCKY RIDDLE DAY

### You will be needed Friday the 13th!

That's Friday, Sept. 13th, and it will be one of the crucial days leading up to the Country Fair. On that day, the Prize Coupon Committee is going to make its last big push for coupon sales.

"Volunteers from all auxiliaries will blanket the County" says Coupon Chairman Helen Laimbeer, "and sell, sell, sell, from 10 a.m. to 9 p.m."

Coupon chairman of each auxiliary will contact her members asking for volunteers. The pink and white Fair aprons will be distributed to volunteers, locations will be selected, and the big push will be on.

Your help will be essential if this big day of one of the biggest money-making projects of the Fair is to succeed. Save the date and be ready to "pitch in".

Meanwhile, Mrs. Laimbeer asks that all available money from coupon sales be turned in to your coupon chairman immediately, plus all sold coupons.

And here's another important day (or two) to keep in mind: Sept. 16 and 17. These are the days when all money and all books, sold and unsold, must be turned in.

Remember: right now, turn in only sold books and cash. On Sept. 16 and 17 turn in all books and cash. And on the 13th turn on full steam as a saleswoman for Riddle.

## "WHAT A DAY THIS WILL BE!"

Bring your mother --- your father --- your sister --- your brother --- your dear, old aunt Harriet --- your rich uncle Ed --- your cousin Pete (twice removed) --- the neighbor's kids --- and, of course your husband (HE has the money).

## What a gala day!

From the dawn's early bright to the Moon's early light there will be something for EVERYONE to do and see. And food! Wait until you taste those lip-smackin' hot-dogs and Pizzas and enjoy the many different kinds of soft drinks and ice cream and coffee and sandwiches and all the other goodies one associates with Country Fairs.

They'll ALL be there plus! Then there is 'cotton-candy' and sweet eatin' chocolate and the saltednuts and the homemade pies and cakes and jellies and jams and pickle preserves.

What's this you say, "Is that all one does at a Country Fair -eat?" No, mam. But there is so MUCH to do, that one naturally gets hungry. Now if you'll just step this way, we'll escort you on a make-believe trip throughout the fair grounds.

Just picture the background of gold and bronze and brown and red and yellow and green --- plus hundreds of other subtle shades in-between. This is just mother nature's contribution to lovely and mellow Rose Tree Fox Hunting Club.

Continued on page 2

N.B. DEADLINE DATE - OCTOBER, '63 "RIDDLEGRAM" - SEPTEMBER 24TH



"THIS COULD BE THE START OF SOMETHING BIG"  
(L/R) - Mrs. Richard Ricker (Springfield Aux); Mrs. Herbert  
Rosenstem (Upper Providence Aux); Mrs. Frank B. Putt (Media  
Aux); Mrs. F. J. Bray (Springhaven Aux)

### "WHAT A DAY" From page 1

What's that mysterious and eerie noise you say? Oh, that's just the baying of the Hunt Club's Hounds, for in this beautiful section of central Delaware County lies some of the most famous 'horse and hounds' sites in Pennsylvania. That animal? -That's just the Club's pet Fox. He has the run of the place but believe me he's smart enough to stay outside the hound compound.

When we circle around these booths and midway to the grandstand, you'll see some real fine horseflesh and people who know how to handle it!

Hunters and jumpers and gaiters - ones with saddles and pulling carts! Now, wouldn't this delight the heart of any child? You say, "that's a pretty high jump." Oh, He'll make it alright for he and others are some of the best horesmen in this part of the country. And these events will be going all day.

"Coke"? sure, for just lookin' makes one thirsty.

Now the midway. The old releiable and ever popular 'Merry-Go-Round' - remember the first 'brassing' YOU caught? and the WHIP - fun isn't it.

And something that wasn't flying around when I was a kid --- the (if you'll excuse the expression) HELICOPTER. Some bird-watchers tag it the "whirly-bird." Ever have a ride in one? Hop in. Seat belt fastened? Let her go Pilot. Up, up, up, (sure never got this high this fast in an elevator). Now you've got a bird's eye view of beautiful, magnificent central Delaware County. Yes that's the hospital. You didn't think we had that much ground?

Why we're just starting our medical complex. OK, pilot, circle and down. Now, mother, you can tell the kids you had a ride in the "GO" Patrol. Lemonade? - sure get 'dry' up in the air. Now for the booths. The gals decorated them, supplied any deficiencies and added that famous, 'woman's touch' and VOILE! --- background fit for all the pretty

scarfs and hand-knits and attractive linens and jewelry and "what nots." (Hot dog sure smells good--- want one? Mustard?)

What's the Treasure Trove Coupon? That's an inside track to Lady Luck, for every coupon has somebody's name on it. Oh, no, you can't see the name - but it's there. And if it's YOUR name, you'll go home with a bundle of 'long-green'. COST? Just 50¢ to join the magic circle. We'll see you around, but just in case we might have missed many things of the Fair in our "make-believe" trip, here is a roster of the many booths: the auxilliaries and their people who are running them and the many attractive items on sale.

### The Planning Board

- Mrs. Francis (Fannie) M. Feaster, Chairman-  
Beatty Hills Aux.  
Mrs. Robert (Beb) L. Thomson, Jr., Jr. Chairman  
Swarthmore Aux.  
Mrs. George (Ruby) Maier, Secretary-  
Middletown Aux.  
Mrs. William (Helen) Laimbeer, Treasure Trove  
Chairman-Rose Tree Aux...  
Mrs. Joseph (Barbara) Weaver, Horse Show Chairman  
Middletown Aux.

### BEATTY HILLS AUXILIARY BOOTH

Paris Flea Market

Chairman: - Mrs. Nevin (Pat) Mann

Co-Chairman: - Mrs. H.C. (Emma) Anderson

Treasure Trove Chm. - Mrs. Charles A. (Miriam)  
McCafferty

### BOWLING GREEN BOOTH

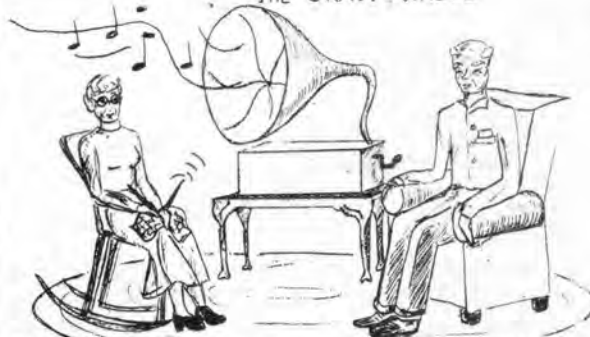
Treasure Chest

Booth Prize - 25 Silver Dollars

Chairman: - Mrs. F. F. (Fanny) Green

Co-Chairman: - Mrs. W. M. (Esther) Read

Treasure Trove Chm. - Mrs. J.G. (Barbara) Schaafsma  
"THE GRAVY WALTZ"



"MOTHER, THEY'RE PLAYING OUR SONG...  
THE "GRAVY WALTZ"... LET'S TAKE  
SOME OF OUR "BREAD" AND WHOOP  
IT UP AT THE RIDDLE MEMORIAL HOSPITAL  
COUNTRY FAIR."



"ONE SURE WAY TO PLAY THE PONIES"

(L/R) - Wally Lindsey, Don Aikins, Simson Lindsey, Irene and Jody Weaver and Paul Macatee team master.

CHEYNEY BOOTH

Variety Booth - Novelties

Booth Prize - Crocheted Tablecloth

Chairman: - Mrs. Clarence (Helen) Johnson  
Mrs. Jeralene Warren

CONCORD BOOTH

Panda Booth - Dart Games - Helicopter Rides

Chairman: - Mrs. J.P. (Bibby) Breen

Co-Chairman: - Mrs. A. L. (Joey) Baker

Treasure Trove Chm.-Mrs. George (Mary) Murdock

GRADYVILLE

Harvest Booth - Merry-Go-Round

(cider, doughnuts, apples, bittersweet)

Booth Prize: - Bress (\$30.00 Value)

Chairman: - Mrs. John (Charmaine) Rutkowski

Co-Chairman: and Treasure Trove Chairman: -  
Mrs. Walter (Kay) Patrylick

LIMA

Cafeteria and Lemon Stick

Booth Prize: - Money Tree

Chairman: - Mrs. W. J. (Gretchen) Evans

Treasure Trove Chairman:-Mrs. Charles (Pat) Bergman

MEDIA

Soft Drink Booths (Two) (Pretzels, Pot, Chips, Peanuts)  
and other nibbling goodies

Booth Prize: - Basket of Cheer

Chairman: - Mrs. Frank B. (Allen) Putt

Co-Chairman: Mrs. Samuel (Joan) McClenachan

Treasure Trove Chairman: - Mrs. G. W. (Dorothy) Lentz

MIDDLETOWN

Cake Booth

Booth Prize: - Tole Tray - Hand-painted (Value \$150.00)

Chairman: - Mrs. J. VanDyke (Dot) Fear

Co-Chairman: - Mrs. Hunter (Betty) Rees

Treasure Trove Chairman:-Mrs. D. V. (Ann) Vigneron

MOYLAN-ROSE VALLEY

Hats and Accessories

Booth Prize: - Hat

Chairman: - Mrs. Edward (Ethel) Cohen

Co-Chairman and Treasure Trove Chairman:  
Mrs. J. S. (Adelaide) Truitt

NETHER-PROVIDENCE

Puppet Show (Dolls, Puppets, Wall Plaques, Games)

Booth Prize: - Transistor Radio

Chairman: - Mrs. A.E. (Ann) Wills

Treasure Trove Chairman: - Mrs. George (Aileen) Beehler

RIDDLEWOOD

Pizza - Jack 'n Jill Ice Cream trucks

Booth Prize: - Cake (Another "Fullerton Cake Box Master-piece")

Chairman: - Mrs. Edward (Miriam) McGee

Co-Chairman: - Mrs. Anchor (Edna) Williams

Treasure Trove Chairman:-Mrs. E.T. (Kay) Longbottom

ROSE-TREE

Country Store (and Teen Corner)

Pony Express - Garden Booth

Portraits by Nancy Witaker

(1) Harvest Party - (Food specialties for the  
Gourmet --- or the "Hungry I")

Booth Prizes:- (2) Teen Packages - Boy's bicycle  
Girls - Shampoo & Styling by Joseph of  
Media

Chairman:-Mrs. Edward (Shirley) Holland

Co-Chairman:-Mrs. Vernon O. (Helen) Tessier

Treasure Trove Chairmen:-Mrs. Edward (Rocky) Arters

Mrs. C.W. (Bib) Nichols

Mrs. G.J. (Ethel) Maloney

SPRINGFIELD

Gypsy Tea Room-Fire Engine - (Sure, Tea leaves Readings)

Jewelry - Baskets - Sundries

Booth Prize: - Electric Coffee Pot

Chairman: - Mrs. Richard (Isabel) Ricker

Co-Chairman:-Mrs. George (Betsy) Abel, Jr.

Treasure Trove Chairman: - Miss Monica Harris

SPRINGHAVEN

Hot Dogs:

Booth Prize: Used Car: Lastest state inspection; good con-  
dition; donated by Farmer Dick Barone

Chairman: - Mrs. F. J. (Ann) Bray

Co-Chairman: - Mrs. H. A. (Marty) Stringfellow

Treasure Trove Chairman: - Mrs. J. A. (Carol) McVoy



THIS IS FOR THE BIRDS  
(THE WHIRLLY-BIRDS)

SV  
Pc  
FI  
CF  
Tr  
UI  
FI  
  
CF  
Cc  
Tr  
W  
W  
Bo  
CF  
Cc  
Tr  
  
TH  
CF  
  
Pl  
be  
a.  
Fl



"CHAMPIONS ALL"

(L/R) - Jody and Irene Weaver on board and admiring "Baby Doll" (Media Aux jrs.)

#### WARTHMORE

Pony Rides - Under expert supervision - (Trained Handlers)

Lower Shop - Hostess Shop

Chairman: - Mrs. D. R. (Joan) Aikens

Treasure Trove Chairman: - Mrs. Richard (Helen) Hunt

#### UPPER PROVIDENCE

"La Petite-Boutique" (Miscellaneous Art items - Imports for children, Jewelry-Hand made toy - trinkets - popcorn/ cotton candy)

Chairman: - Mrs. Herbert (Eva) Rosenstern

Co-Chairman: - Mrs. Jay (Beverly) Foster

Treasure Trove Chairman: - Mrs. Jack (Selma) Krause

#### YAWA

Whip - Homemade Candies

Booth Prize: - Electric Blanket

Chairman: - Mrs. W. H. (Esther) Caudill

Co-Chairman: - Mrs. Fred (Vi) Fischer

Treasure Trove Chairman: - Mrs. J. G. (Mary) Shryock

#### MUSIC CONCERT

THE GERMAN BAND (Concert 1 p.m. to 3 p.m.)

CHESTER CITY BAND (Concert 3 p.m. to 5 p.m.)

Please note: LAST COUNTRY FAIR COMMITTEE MEETING before 1963 Country Fair. Third Monday (9/16/63). 10:30 a.m. Medical Library (Hospital - opposite Pharmacy, 1st floor)

#### "AUX." NEWS

Executive Board Meetings: 2nd Monday (9/9/63)  
Medical Library Room (Hospital) - opposite Pharmacy, 1st Floor - Executive committee - 10 a.m.  
Woman's Board Meeting - 1 p.m.

#### BEATTY HILLS: New Officers

President - Mrs. Nevil (Pat) Mann

Vice Pres. - Mrs. Robert (Jean) Twombly

Sect. - Mrs. J. F. (Catherine) Devenney

Treas. - Mrs. S. A. (Frances) Nichols

#### BOWLING GREEN: New Officers

President - Mrs. Herbert (Jane) Loveman

Vice Pres. - Mrs. Paul (Janette) Brown

Sect. - Mrs. William M. (Esther) Read

Treas. - Mrs. O. L. (Helen) Jordan

Corres. Sect. - Mrs. Percy (Rosina) Leaper

#### CONCORD: New Officers

President - Mrs. George (Cornie) Burckhardt

Vice Pres. - Mrs. James (Barbara) Desmond

Sect. - Miss Margaret Fawcett

Treas. - Mrs. Graham (Lois) Kelly

#### GRADYVILLE: New Officers

President - Mrs. John (Carol) Wright

Vice Pres. - Mrs. Charles (Dorothy) Kalb

Sect. - Mrs. Leonard (Ida) D'Ignazio

Treas. - Mrs. James (Betty) Kennedy

President, Carol Wright announces following appointments;

Publicity Chairman: Mrs. Edward W. (Ginny) Mathews

Membership Chairman: Mrs. John Hixon

#### LIMA:

All are welcome to come to our lecture on "how to make Christmas Decorations".

Speaker will be Mrs. David Marvel, Lenni, Pa., of the "Country Gardens". You may feel free to participate in our Yule Booth work shops for the bazaar, November 16th all day. Call Chairman Mrs. Edward Armstrong, KI. 4-0751 or Co-Chairman, Mrs. Henry Oas, LO. 6-4602 or just come to the lecture to observe - September 9th, at 8:15 p.m. in the cafeteria of The Riddle Memorial Hospital.

#### NETHER PROVIDENCE: New Officers

President - Mrs. E. J. Brown

Vice Pres. - Mrs. William (Elsa) Atkins

Sect. - Mrs. E. W. (Rita) Lothrop

Treas. - Mrs. Donald (Sandra) Hall

#### RIDDLEWOOD

September Meeting date change: From September 3rd to September 10th -

Wild Goose - 8:30 p.m.

Harvest Moon Ball - October 11th (9:00 p.m. to 1 or 2 a.m.)

Crown Room - Longhorn Ranch - Baltmor Pike. Line up your

"Rabv sitters" NOW!

#### ROSE TREE: New Officers

President - Mrs. John (Rosemary) McClatchy

Vice Pres. - Mrs. Ralph (Evelyn) Lindemuth

Cor. Sect. - Mrs. Vernon O. (Helen) Tessier

Rec. Sect. - Mrs. William D. (Nell) Lawson

Treas. - Mrs. Robert S. (Debbie) Wick

Co-Treas. - Mrs. Donald (Agnes) Turner

#### SPRINGHAVEN: New Officers

President - Mrs. Robert (Marion) Harvath

Vice Pres. - Mrs. Morris (Marion) Marshall

Sect. - Mrs. Willard (Carolyn) Rice

Treas. - Mrs. S. Hillis (Lillian) McFadden

Next meeting - September 12th - 11:30 a.m.: Home of Greta Roderick, Beatty Road Heathdale Lane, Media.

Second Annual Christmas Dance - Springhaven Country

Club, December 14th Jane Pomeroy and Dottie Hassis spent some time in Hyannis Port where they saw President Kennedy in Church.

Mildred Shoemaker has just returned from a trip to Nova Scotia.

Marion and Bob Horvath celebrated their 25th wedding anniversary with a cruise on the S. S. Matsonia from California to Hawaii for the month of July. The happy event took place at the Royal Hawaiian in Waikiki.

Jean Byrnes is planning a trip to Quebec.

#### UPPER PROVIDENCE AUXILLIARY

Interesting monthly consumer reaction meetings held at the home of various members. These have proved instrumental in obtaining new members.





THE CHILDREN OF OUR "VOLUNTEERS"  
ALSO "DOUBLE IN BRASS" (BRASS RINGS, THAT IS)  
AND HAVE A "MERRY-BO" ON THE "MERRY-BO-ROUND"

### PARTY LINE (What's Buzzin', Cousin?)

(What's Buzzin' "Cousin")  
Middletown President, June Beyler has presented her family with a 7 lb. -2 oz Boy - Born August 6, 1963 - congratulations!

This kid "Jesse James" Wilbur is a real comedian. In the middle of a lunch period recently she announced, "I'm ready to go to the labor room to deliver." She did --- one of her famous "Blue Plate" specials (ham on rye, pie and coffee). Liebschen, du bis fericht --- but we love you!

A SPECIAL 'hug and a kiss' to lovely Penny Watson (daughter of Donnie Watson) for her great artistry for "Nemo" (the Riddle Puppet) and some very excellent illustrations and real "Bell-ringer" cartoons.

All radios tuned to WXUR Media, - "Luncheon at the Longhorn" on September 17th. Vince Lee will interview "Fanny" Feaster and "Beb" Thomson about the Country Fair.

### Now Hear This!

Bill Fullerton of The Cake Box, Swarthmore, a first prize trophy winner in Class III, Fancy Cake Division, Baker's Pageant of Art, National Baker's Convention, Philadelphia, 1962, will again design and bake a suitable masterpiece for Riddlewood's Aux. Booth Prize for this year's Country Fair. The 1962 cake, a conversation piece, was won by 'Duchess' Mallon, Daughter of president elect of the Women's Board

WAWA CALLING ALL CANDYMAKERS. We need fudge and other home-made sweets for our Country Fair Booth. All Donors please contact Mrs. Esther Caudill, GL 9-0740

### Long-Gone-Since

Kathryn B. Lewis' news item for Cheyney Aux's evening bus excursion to Longwood Gardens Water Show on July 24th made the August Deadline but we didn't publish until August 1st.

WE KNOW IT WAS A GREAT AFFAIR!

Media Aux's - LUAU, July 20th --- almost like being at Waikiki Beach --- great affair --- happy people. "Maholo" Don/Lois Rowe, for the "hale, hula and Lanai

Elas F. Atkins - Nether-Providence Aux. - advised Annual Picnic- June 8th, at Jean Jacksons huge success, financially and socially.

Rose-Tree Aux netted \$955.82 on Annual (June) Swim-Cocktail Party

SPRINGHAVEN AUX'S June Cook-Out netted \$ 59.00 for Riddle Memorial Hospital Jr. Volunteers "COKE-TAIL" Party, Barbecue and Swim at the Alex Silbermans - July 10th "teen-scream" (Howling) success - 45 volunteers attended party.

### Please and Thank-you

Please list full names of Your Aux. Members on your "Riddlegram:" news-item (e.g.) Mrs. Charles A. (Miriam) McCafferty. Makes for togetherness and all that sort of thing, you know. P.S. On copy for the "Riddlegram", "Put it in Writing"---on the pink slips. (Available for the asking.) Mail in or drop at Development/Public Relations Office prior to the DEADLINE time. PLEASE ? We can read better than we can hear.

### Information Please!

If anyone knows the name of the young woman who donated the beautiful stuffed toys to the Pediatric Wing ( a large black poodle and several small stuffed dogs --- one a Dalmatian --- one a pink Poodle. Please contact Public Relations Office.

### Special Mention

To: Station WRCV - WRCV TV, NBC's Philadelphia outlet for assisting the Country Fair Committee with 'spots' and Talent.

To: YVONNE'S, of Lima for presenting Fashion Show at Fair

To: Plum Street Hat Shop, for millinery/accessories presentations at Fair

**Heartfelt Sympathy****BOWLING GREEN AUXILIARY**

Regret the death of Mrs. Dorothy Boyd., a beloved friend and dedicated worker for Riddle Memorial Hospital.

We Warmly Welcome  
To the Riddle Family

**GRADYVILLE AUX.**

Miss Elizabeth Beavan, 540 S. Orange St.  
Media, Pa.

Mrs. George Anderson, 38 South Ave. Media, Pa.

**ROSETREE AUX**

Mrs. J. L. (Elizabeth) Price, 18 Lantern Lane  
Media, Pa.

**SPRINGHAVEN AUX**

Mrs. Robert W. Siddall, Golf Club Road  
Newtown Square, Penna.

Mrs. Gus (Bea) Oas - Lima Aux, first weekend chairman; Mrs. Benj. (Sandra) Ponemon, Chairman of Candy Strippers; Diana Boucher, Chairman of Red Cross Junior Volunteers. . . Red Cross has appointed Mrs. Archie (Helena) Porter, -Chairman Nurses Aides.

**Special Mention**

Congratulations to Red Cross Junior Volunteers recently capped, completeing 36 hours.

Lynn Richards, 64 hrs.

Nancy Nutt, 62 1/4 hrs.

Leah Schaffer, 49 1/2 hrs.

Diane Boucher, 49 1/4 hrs.

Joan Rooney, 45 1/2 hrs.

Barbara Johnson-Muller, 43 1/2 hrs

Beverly Eastwood, 39 1/2 hrs.

Mrs. H. H. Fritz, chariman of volunteer supporting services for Western Delaware County Red Cross attended the capping and pinning.

**Aux Angels****Accolades**

"DONNIE WILBUR"---our Major Treat, who has a 'weigh' with ham and cheese & turkey & tuna --who is a Chip off the new potato--the pie in your eye---with wit as sharp as a chef's knife; an infectious smile and disposition as sweet as her famous chocolate milk shakes with vanilla ice cream and as renowned as her "Barbecue on Wednesday". P.S. Major Treat Shop turned in \$2,500 towards '62-63 pledge!

**Point of Information**

"Across the board" News releases are sent by your Development/Public Relations office to over 70 "media" outlets (metropolitan newspapers, weeklies, TV, and radio stations, and "House Organs") in the Riddle Memorial Hospital area of service.

IN A RECENT ISSUE OF THE RIDDLEGRAM --- We listed the names of NEW OFFICERS FOR 1963 -64. In this issue we have listed additional names. Please send in your officers names for listing.

**NEW AUX PUBLIC RELATIONS OFFICERS -**

Please obtain supply of 'Pink-Sheets' at Development/Public Relations Office for submitting News-Items for "RIDDLEGRAM" ---self-addressed envelopes also available.

**Amen Corner**

"YOU're really headed for middle age when all you exercise is CAUTION:

**RIDDLE MEMORIAL HOSPITAL**

MEDIA, PENNSYLVANIA 19063

NON-PROFIT ORG.,  
U.S. Postage  
PAID  
Permit No. 127  
Media, Penna.