



SPECIAL NOTICE

August 17th — 10:00 A.M. Country Fair Merchandise and Activities Chairmen — In front of Riddle Memorial Hospital.

September 14th — 10:00 A.M. Country Fair Activities and Merchandise Chairmen — In front of Riddle Memorial Hospital.

JOHN G. PEW MEMORIAL FUND FOR OR RIDDLE MEMORIAL HOSPITAL CREATED

A new fund — The John G. Pew Memorial Fund — created in memory of Mr. Pew, the late industrialist who was president of Sun Shipbuilding & Dry Dock Co., Chester for 31 years, was established at RMH. The fund came into being through the efforts of Mrs. Richard S. Oakey, Mr. Pew's daughter, who lives in Moylan.

About \$13,720 has already been contributed to the fund. This money will be used to purchase new medical equipment for the hospital. The first purchase was a new operating table (see picture in center of Riddlegram). The money will be administered by the hospital medical staff's executive committee, Hospital Administrator Donald L. Laughlin said.

It is most encouraging to note that \$13,720.00 was received in response to the first letter sent to announce the Fund's creation.

Anyone wishing to make a contribution (no matter what amount) can do so by sending it to Mr. Donald L. Laughlin, Administrator, Riddle Memorial Hospital, Media, Pa. — Marked for the John G. Pew Memorial Fund.

RIDDLE COUNTRY FAIR ADOPTS AVIS FITTING SLOGAN: "WE TRY HARDER": FAIR PROGRAM SENT TO PRINTER

How many of the Riddle women volunteers have read the clever Avis ads featuring the slogan — "We Try Harder." and thought of themselves? Most appropriate for hard-working auxiliaries, who are always trying harder! Now, with the consent of Mr. Fred England of Avis, we have "borrowed" this slogan for our Country Fair and will feature the buttons by wearing them ourselves and distributing a goodly amount. We have the buttons in eighteen different languages. Our gratitude is extended to the kind Mr. England and his Avis firm for their generosity.

Mrs. Sam S. Rolison, chairman of the Program Committee and her co-chairman, Mrs. Victor Bean, have announced that the program has been sent to Huntzinger, our printer. Both women were eager to express their heartfelt thanks to the women who worked so much in collecting the ads. Close to three hundred ads were obtained before the attractive program met its deadline.

The following auxiliaries were responsible for the tremendous financial success of the 1965 Country Fair Program and we commend them one and all:

Beatty Hills — Mrs. C. A. McCafferty; Bowling Green — Mrs. Herbert Loveman; Cheyney — Mrs. James Pendleton; Concord — Mrs. Lewis Hill, Miss Emmy Kimberly; Gradyville — Mrs. J. H. Stambaugh; Lima — Miss Stella Proctor, Mrs. Charles Briel; Media — Miss Elizabeth Mackey; Middletown — Mrs. William H. Barrett; Moylan-Rose Valley — Mrs. Walter Hall, Mrs. Nancy Swan; Nether Providence — Mrs. Victor Bean; Riddlewood — Mrs. Virgil Gorans; Rose Tree — Mrs. A. J. Karpinski; Springfield — Mrs. G. H. Abel, Jr.; Springhaven — Mrs. Robert Fey; Swarthmore — Mrs. R. G. Juckems; Wawa — Mrs. A. G. Skidmore.



Alice Dana Haberle points to "WE TRY HARDER" Avis buttons as Mrs. Robert Harris and Mrs. Richard Shoemaker look on.....

COUNTRY FAIR JOTTINGS

Beehive — This year the booth will concentrate on few but very good selling prizes...Bea Oas has asked auxiliary presidents to make a plea for (1) money (2) S&H Green Stamps (3) bottles of cheer to replace the assorted prizes donated by auxiliaries in previous years...There will also be a big prize for children, possible a bike. Please call Bea Oas to contribute — LO 6-4602.

Around the World Booth— Shirley Holland-- Packages needed—LO 6-0211.

Children's Booth—Evelyn Hixson—LO 6-0436.

Garden Booth—Jan Parks—565-0536. Need artificial flowers, containers plants and shrubs for booth on Fair Day.

Attic Shop—Fanny Green—LO 6-0787. White Elephants.

Women's Booth—Agnes Tiley—LO 6-2679. Big juice cans (please wash...)

Xmas Booth—Mrs. Meredyth Graham--LO 6-5516. Plastic tomato containers.

Practical Nurses—These women are looking for an electric meat slicer to borrow on the day of the Fair. Please call Mrs. Lane at LO 6-9400, or the Volunteer Office at LO 6-9400 or Helen Laimbeer at LO 6-3776.

LINES TO THE LADIES

The date for the Annual Founders' Day Dance has been set for November 13th...More details later... Dr. L. J. Rendin, a member of the Board of Trustees of Haverford Hospital since 1963, has been elected Vice President of the Board...Mrs. Nan Ulmer, former Concord auxilian, is now the resident custodian at Carpenters' Hall and lives in the historic residence...Did you know that we sell more Treasure Trove coupons than any other hospital in Pennsylvania?

Keep up the good work in selling these...our major source of Fair income...

HELP! HELP! Country Fair workers are still needed...Please contact your auxiliary president if you can work on Fair Day...Husbands are needed to direct parking...The Country Store, Candy Shop and Bakery Shoppe can all use workers...Please call Helen Laimbeer, LO 6-3776...Know of anyone with a meat slicer? Practical nurses need one badly!!! Children's Booth can use volunteers also...Gail Lynch, nurse's aide, is getting the cotton candy machine for the Fair...Don't forget to tell your friends with children that we will have Baby Sitting at the Fair — only 25¢ an hour!!!!...

George Lyons and the Media Lions will be in charge of parking at the Fair...Media Junior Chamber of Commerce will help with the "Hole in One" game...Swarthmore Rotary Club to assist with children's rides...Saize Macaulay's son James just fine after a Riddle stay...Our thanks to Dr. James Pomeroy's wife for her thoughtfulness in saving vases for use in the hospital by patients...Saw Catherine Wilcox shopping in Media — her Wild Goose Restaurant leased to Jack Kelly... Want a Hammond Spinnet Organ that is like brand new for only \$700?? Call Loretta Mitchell, TR 6-8772...

Your editor thanks Mary Mallon for handling the mailing of the July Riddlegram while she vacationed Miss Penelope Don Carlos Watson, (Penny), daughter of Mr. and Mrs. William A. Watson will marry Mr. William Paul Greener III on August 14th at the Lutheran Reformed Church in Rose Tree... reception to follow at her home...Frances Carter who is leaving Riddle at the end of August to live in Jersey wishes to express her thanks for the support of aides and orderlies — she was a V.P. of the Nurses Aides and Orderlies...

WE TRY HARDER TO MAKE OUR COUNTRY FAIR BIGGER AND BETTER THAN EVER.....

Wir geben
uns mehr
Mühe.

GERMAN

Wij
proberen
steeds
meer.

FLEMISH

We try
harder.

ENGLISH

En
tand
bedre.

DANISH

حارل
جر حرا آبر
جر اعظم

ARABIC

Wij doen
nog meer
ons best.

DUTCH

ΜΕΤΑΛΥΤΕΡΗ
ΠΡΟΣΦΑΘΕΙΑ
ΓΙΑ ΤΟ
ΚΑΛΥΤΕΡΟ

GREEK

Rao
payayam
prap prong
yu samur.

THAI



Fair Planners Joan Aikens, Helen Laimbeer, Nancy Kolp and Natalie Jordan look over 1965 Country Fair poster being readied for distribution.

Hooikaika
oi aku
makou.

HAWAII

Faremo
più e
meglio.

ITALIAN

Tentamos
sempre fazer
melhor ainda.

PORTUGUESE

Caimid Ar
Óeannan An
Iarrac

GAELIC

私たちはもっと
頑張ります

JAPANESE



Dorothy Rolison, Chris Bean and Nora Briel look at last year's Fair Program for possible supply of additional advertisers and information.

אנו
משתדלים
יותר

HEBREW

Nous faisons
plus pour vous
satisfaire

FRENCH

Nosotros
nos esforzamos
más.

SPANISH

نحن نجتهد
أكثر

LEBANESE

Vi gör
vårt
bästa.

SWEDISH

LINES to the LADIES continued from page 2

Mr. Wayne Donahoo (Esther Read's father) donated an elegant, solid walnut Grandmother's Clock to the hospital in the spring after a stay here.. he made it with his own hands...chimes every 15 minutes...lovely Westminster chimes...located in Mr. Laughlin's office...Did you know that our Gift Shop is fully equipped with pills to help us for any special troubles or difficulties we may have... among the pill assortment (price only 29¢ a bottle!) are: Smart Pills, Worry Pills, Paunchy Pills, Stock Market Pills, Little Lover Pills, Money Pills — even TV, Hi-Fi, Ugly, Dancing, and Parent doses!!!

Efficient Dorothy Rolison and Chris Bean met some wonderful Philadelphia V.I.P.'s during their tours to solicit ads for the program...We are preparing for the biggest, best Fair ever in September.. The next issue of the Riddlegram is, of course, The Country Fair Issue. We hope you will do all in your power to help at the Fair and then to promote the attendance there. Above all, do wear your Avis buttons with our adopted slogan:

" WE TRY HARDER"

To tell the truth, no one can do any more than just that!!!

Enjoy this last month of sunny, summer days in August...See you in print next month...ADH



I'm RIDDLE De Diddle.

The HOSPITAL Duck.

You can take me home

For less than a buck.

I'll be a help around the house

By holding your memos.

And notes to your spouse.

I can hold recipes.

Shopping lists, too!

Why don't you buy me?

There's lots I can do!

The friendly, helpful Riddle de Diddle Duck may be ordered in practically any color — painted to order by Esther Read. (Her father manufactures the little fellow). It is being sold by Country Store Booth for only 75¢ each. Call Esther Read at LO 6-6777 to order or leave your order in the Volunteer Office.

JUDGE JOHN V. DIGGINS, FRIEND OF RMH,
ANNOUNCES

"OPERATION NEW START"

(The following appraisal of RMH and suggestion of "Operation New Start" as a community project is reprinted in its entirety from The Delaware County Daily Times of July 30, 1965. To Judge Diggins, a Riddle champion, our deepest gratitude. ADH).

HOSPITAL FINANCIAL PLAN OK'd

In approving the agreement, Judge Diggins complimented Macartney and the financial institutions for their efforts and said: "It is frustrating for all of us that the general public, the recipient of this fine facility, simply cannot begin to comprehend the staggering problems that had to be met and overcome in getting an institution of this kind started on a successful history of service.

"But that is part of the obligations of those of us who need all of the fields that are involved in this operation. And I think you all will recall that we have ourselves, speaking for the court, several times expressed our gratitude and admiration for the manner in which these financial institutions have cooperated and supported the efforts of the court and the conservator to preserve this hospital facility for the people of this community, as well as our appreciation of the efforts of many of the citizens and especially the efforts and accomplishments of the medical group here.

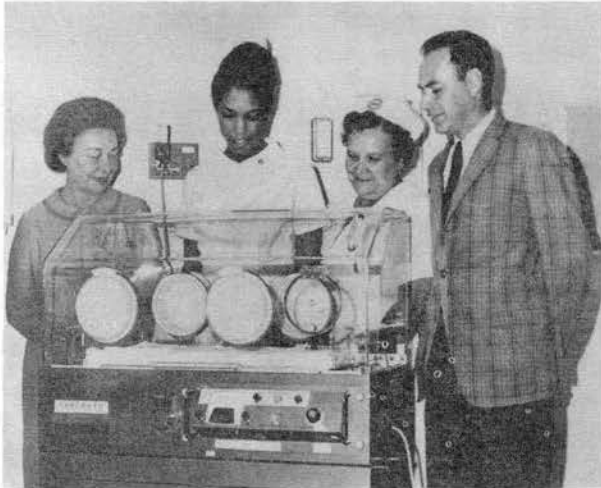
SUPPORT URGED

"These financial institutions having, with their substance, demonstrated their confidence in the future of this hospital, I think it greatly behooves all citizens of the community to lend both their moral and physical efforts to the end that the commitments be met and the work of the conservator be justified, as well as demonstrating that the people of this community are worthy of the gift of the donor, Mr. Samuel D. Riddle.

"And whatever criticisms which may have existed hereto, to the extent that such may have been based on fact — and few were — they are no longer valid.

"This is 'Operation New Start,' a community project, soundly organized and properly financed, and serving the public in the most pressing area of our society, in the care of the sick and the dying.

"I say, then, let the people of the county rejoice and dedicate themselves to the future success of Riddle Memorial Hospital."



The new Isolette, purchased by the Associated Auxiliaries for Pediatrics Dept., is smilingly approved by Mrs. Russell W. Case, Mrs. James Tunia, Mrs. John Lane, and Dr. A. H. Felman.



Mrs. James Wanner of Swarthmore has the honor of being Riddle Memorial Hospital's 10,000th patient. She holds son, Mark Franklin, born Aug. 3.



"Isn't it nice?" seems to be what Helen Johnson, Toni Kruc, and Meredyth Graham are saying as they view new Country Fair sign at RMH.

A PLEA FOR HELP...

Volunteers are needed to help in the patterning of Jimmy Johnson, Dartmouth Circle, Wyncroft, Pa.

The two coordinators are: Mrs. Betty Kirk LO 6-5028 and Mrs. Jean Brodie LO 6-2559.

If you can lend a hand to the above, please call them. Just a few minutes of your time will greatly be appreciated and will be beneficial to this lad.



Miss Helen Curney, Dr. Gustaf E. Engstrom, Mrs. Richard S. Oakey, and Mr. Thomas Latimer admire new operating table bought by the John G. Pew Memorial Fund.



Donnie Watson and Selma Rende hold a Fair poster under the lucky horseshoe as Mary Shryock looks on....

IN OTHER WORDS

Oh, it's a man's world, and for men it's rosy.
For men investigate; women are nosy.
Men stand firm; but women are mulish.
The male's indiscreet; the female's foolish.
A man takes credit; a woman is bragging.
A man is critical; a woman is nagging.
Men make concessions; women surrender.
But nevertheless, the feminine gender
Has one advantage it well deserves:
Men have tempers; but women have nerves.

George Starbuck Galbraith

Reprinted from August McCall's.

THRIFT SHOP ANNOUNCEMENT

The Shop will open August 23-27 and August 30-September 3 for consigning only..... Moylan-Rose Valley Auxiliary will be on duty from August 23-27. Nether Providence's first stint takes place August 30 - September 3.

EDITOR'S BOX

Mrs. Alice Dana Haberle
Riddlegram Editor
22 War Trophy Lane
Media, Pa. 19063 Lo 6-7141

SEPT. DEADLINE - August 27th

RIDDLE MEMORIAL HOSPITAL
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